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# RACHEL DONOVAN

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(401) - 932-9181

PROJECT MANAGER, DEVELOPER

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## Profile

By employing a hands on, pragmatic approach, I am able to keep my eye on the end game, making sure projects stay on track with client / stakeholders goals and user needs. I believe in finding simple smart solutions to challenging problems. If I'm not learning and growing, I'm not having any fun.

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## Skills

### Project Management

Pulling from agile methodologies, I take a simple, no nonsense approach to PM. From assisting in the brainstorming process to project debrief, I have experience in the entire project life cycle.

### Development

Creating great user experiences with xhtml, css, and jquery is where I started. Now I'm enjoying learning Ruby on Rails.

### Jack-of-all-trades

Social media, analytics, marketing, content strategy, web frameworks, database design/admin, information architecture, user experience, rich media, etc. are all part of the puzzle, knowing a little of each helps me bring projects to the next level.

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## Technical

MS Office & Project

XHTML

Wordpress

Basecamp

CSS

Ruby on Rails

Subversion / Trac

Jquery

MS SQL / postgresSQL

Photoshop

Flash

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## Experience

**::play::** formally Screened Images  
Project Manager

2006 – Present

Responsible for managing internal and external projects, management of the production team, hands on technical / media tasks, working with executives to improve processes.

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**Screened Images Multimedia**  
Senior Production Specialist

2005-2006

Responsible for functional specifications, wireframes, front-end web development (XHTML, CSS), minor programming tasks (SQL, ASP and .net), and direct participation on large contracts.

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**Screened Images Multimedia**  
Production Specialist

2004-2005

Responsible for website buildout, demo presentations and training clients in use of Crimcast software.

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**Screened Images Multimedia**  
Web Development Intern

Winter 2003

Internship position responsible for web maintenance, project buildout, and banner ad creation.

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## Education

Fitchburg State College - Fitchburg, MA

B.S. in Communications Media with a concentration in Professional Communications and a minor in Computer Science — **3.43 GPA**

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